MUHAMMAD WAQAR QAMAR

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SUMMARY

Creative and versatile post-production and 2D motion design specialist with 7+ years of experience spanning video editing, 2D motion graphics, and animation, with experience using AI-assisted creative tools. Holds a Bachelor of Science in Film & TV with advanced knowledge of Adobe Creative Suite, visual storytelling and digital content creation. Experienced in corporate, marketing, training, social media and commercial productions. Strong track record of transforming concepts into polished visual content while maintaining quality, brand consistency and delivery schedules.

EXPERIENCE

H-Cube Engineering Ltd., *Creative Consultant | Graphic and Video Designer (Jan 2025 – Present)*
Leeds, United Kingdom

- Develop corporate visual assets supporting brand identity, marketing campaigns and business communications.
- Produce professional marketing materials tailored to organisational standards and audience requirements.
- Edit training and corporate videos incorporating motion graphics, animation and informative visual elements.
- Translated complex technical information into accessible and engaging visual presentations for diverse audiences.
- Utilise modern design practices and AI-assisted creative tools to enhance production efficiency.

Ernst & Young, *Senior Consultant | Video Editor & Animator (Apr 2024 – Oct 2024)*
Karachi, Pakistan

- Oversaw complete video assignments from initial ideation and storyboarding through post-production and delivery.
- Crafted corporate films using advanced editing, animation and motion-design techniques.
- Structured complex business information into concise and visually compelling narratives.
- Monitored project schedules, deliverables and production requirements to maintain timely completion.
- Explored emerging production trends and technologies to strengthen creative workflows and output quality.

Ernst & Young, *Consultant | Video Editor & Animator (Jul 2023 – Apr 2024)*
Karachi, Pakistan

- Refined video content for social media, digital campaigns and corporate communication channels.
- Integrated animated graphics, transitions and visual effects to improve viewer engagement.
- Facilitated smooth collaboration between creative and project teams throughout production cycles.
- Balanced simultaneous assignments while preserving accuracy, consistency and established quality standards.
- Adapted finished productions to platform-specific formats, resolutions and audience requirements.

Traffic Digital (The Collective), *Video Editor / Animator (Oct 2020 – Jul 2023)*
Karachi, Pakistan

- Executed editing and animation assignments for clients within manufacturing, consumer goods and commercial sectors.
- Applied post-production techniques to achieve professional visual quality and cohesive storytelling.
- Strengthened digital campaigns through motion graphics, video composition and creative sequencing.
- Interpreted client briefs and transformed creative requirements into practical visual solutions.
- Handled varied production workloads while maintaining project priorities and delivery schedules.

6thCreation Marketing Agency, *Co-founder & Creative Head (Jun 2020 – Sep 2020)*
Karachi, Pakistan

- Directed the agency's creative vision for clients operating within the food, wellness and lifestyle sectors.
- Formulated visual strategies reflecting individual brand identities and marketing objectives.
- Conceptualised, filmed and edited a documentary from development through completion.
- Balanced creative responsibilities with business operations, client communication and project planning.
- Delivered tailored visual solutions according to campaign objectives, timelines and client expectations.

Zeroland Production, *Director (Jan 2020 – May 2020)*
Karachi, Pakistan

- Directed, filmed, and edited YouTube episodes as well as a digital video commercial for a construction company.
- Translated creative concepts into compelling visual stories from initial development through final production.

Zeroland Digital, *Head of Graphic Design (Dec 2019 – May 2020)*
Karachi, Pakistan

- Designed visuals for clients in industries like real estate, fitness, and education.
- Focused on creating visually appealing designs that clearly communicated each client's brand and message.

S.J. Films & Productions *(now known as Our Marketing)*, *Post-Production Head (Jun 2019 – Feb 2020)*
Sydney, Australia (Remote)

- Handled post-production work remotely for clients based in Australia from Karachi, Pakistan, including the food and automotive repair industries.
- Responsibilities included video editing, colour correction, and audio mixing, ensuring the final products were polished and met the clients' high standards.

Post House Pro, *Assistant Director Intern (Sep 2019 – Oct 2019)*
Karachi, Pakistan

- Worked as an assistant director on a feature film, handling scene slating and maintaining the log sheet.
- This experience gave me a deeper understanding of the organizational and technical aspects of film production.

The Crew Films, *Internship (Jun 2015 – Aug 2015)*
Karachi, Pakistan

- Gained hands-on experience in graphic design, animation, and editing, which provided a strong foundation for my future roles in the industry.

EDUCATION

Iqra University *(2014 – 2019)*
Bachelor of Science in Film & TV
Karachi, Pakistan

LANGUAGE

Urdu *(Native)*, English *(Proficient)*

SKILLS

Video Editing • 2D Motion Design • Motion Graphics • Adobe Premiere Pro • Adobe After Effects • DaVinci Resolve • Adobe Audition
Adobe Photoshop • Adobe Illustrator • Adobe Lightroom • Colour Grading • Colour Correction • Compositing • Post-Production
Film Editing • Video Production • Videography • Sound Design • Graphic Design • Photo Editing • Image Manipulation • Script Writing
Content Creation • Photography • AI Video Tools • MS Word • MS Excel • MS PowerPoint